



Shanghai, November 7, 2018

## **Press Release**

### **Press-conference LogMAT China**

**LogiMAT China 2019 will take place at Shanghai New International Expo Centre (SNIEC) under the motto "Intelligent, Efficient, Innovative"**

**LogiMAT China 2019 - International Trade Fair for Intralogistics Solutions and Process Management organized by EUROEXPO Messe- und Kongress-GmbH and Landesmesse Stuttgart GmbH and co-organized by Nanjing Stuttgart Joint Exhibition Ltd., will take place at Shanghai New International Expo Centre (SNIEC) in Shanghai from April 15 to 17, 2019. Focusing on intralogistics and intelligent warehousing under the motto "Intelligent, Efficient, Innovative", LogiMAT China represents an integrated international, professional, market-oriented and high-end platform for innovative products, systems and solutions for the intralogistics industry in compliance with high standards, in high quality and at a high level.**

**Building a world-class intralogistics brand event with a focus on a new era**

At the press conference, Mr. Peter Kazander, Managing Director of EUROEXPO Messe- und Kongress-GmbH, gave a detailed introduction to LogiMAT Stuttgart and



LogiMAT China. The next LogiMAT will take place from February 19 to 21 in Stuttgart, Germany. LogiMAT 2019 in Stuttgart will host more than 1,600 exhibitors and more than 57,000 international trade visitors over 120,000 m<sup>2</sup>. Almost 50 companies from China and Taiwan have already registered. This indicates that among the international exhibitors at the next LogiMAT, the contingent of companies from overseas will rise to between 26 and 30 percent. This will also be reflected in the trend of international visitor numbers.”

Through the initiative “Made in China 2025”, China, as the world’s third-largest economy is moving quickly to modernize its industry and infrastructure and usher in the era of smart logistics. LogiMAT China will be held for the fifth time from April 15 to 17, 2019 – and for the first time in the Shanghai New International Expo Centre (SNIEC). Exhibitors will include the Chinese offices of many leading manufacturers such as Crown, Jungheinrich, Kardex Remstar, Knapp, Vahle, HUBTEX, Hoffmann, Wanzl, MIAS, and Apollo VTS. “The intralogistics solutions presented at LogiMAT China will be tailored to the specific needs of the local market. This will attract a large number of high-level buyers,” concluded Kazander. “At the same time, it will enhance the global visibility of the LogiMAT brand while also drawing more exhibitors and visitors alike from China to Stuttgart.”

**Promoting new upgrades to build an international, professional, and market-oriented industry development platform**

Larry Chen, Project Director of LogiMAT China, said at the press conference that 2019 represents a crucial year for LogiMAT China: “After four successful years of LogiMAT China in Nanjing, we have decided to move the show to Shanghai for the first time in April 2019. Our exhibitors and visitors have high expectations. We are ready to meet those expectations in April”, stated Mr. Chen in his opening statement. “We are seeing a very positive response among our exhibitors. We are delighted that many



international exhibitors who know the high quality of LogiMAT in Germany are also signing up to join LogiMAT China in Shanghai.”

LogiMAT China 2019 will be co-located with Transport Logistics China, a new, one-stop B2B platform of intralogistics solutions and logistics services over 40,000m<sup>2</sup> of exhibition space, with over 400 exhibiting brands and an estimated 12,000 visitors.

One of the cornerstones of LogiMAT’s success in Germany is the high-level accompanying program. Peter Kazander outlined why this concept will also be implemented at LogiMAT China. “LogiMAT is more than just a product show. We concentrate on solutions for many different industries,” explained Kazander. “At LogiMAT China’s main forum and the six application industry forums we will bring together top-level professionals from different industries throughout the world to discuss the hot topics in international resource connection – focusing on automobile, food & beverage, home & living, E-commerce, pharmaceuticals and fashion”. Over 50 high-level conference speeches will provide valuable guidance for responding to current and future needs to help enterprises optimize the supply chain, improve logistics efficiency and reduce logistics costs. The partners for the LogiMAT China 2019 accompanying program are Fraunhofer-IML, CIPS - Chartered Institute of Procurement & Supply, Industry 4.0 Club, CAWD, Greenlink, Zhejiang Fashion Industry Association, Logistics and Material Handling and Ebrun. LogiMAT China will again also invite high-level international speakers, including Prof. Dr.-Ing. Johannes Fottner from the Technical University of Munich and Prof. Dr.-Ing. Kai Furman from the Karlsruhe Institute of Technology (KIT). These keynote speakers are experts on both the European and the Chinese markets.

Mr. Thomas Le, General Manager of Greater China Kardex Remstar, then joined the press conference. He gave a detailed introduction which included a key figures



analysis, product and market positioning, solutions, and Kardex's long-term strategic plan for the Chinese market.

Mr. Thomas Le expressed full confidence and support for participation at LogiMAT China 2019. "The difference between LogiMAT and other exhibitions is that LogiMAT focuses on presenting solutions. As a product provider, the best customer-centric approach is to discuss customers' pain points together with them and help them solve their problems. At LogiMAT, our clients will sit down and discuss their project with us. So LogiMAT is more than just another trade show to us. We are also very much looking forward to LogiMAT China coming to Shanghai next year. We expect LogiMAT China to bring us excellent results in this global first-tier city.

In a concluding Q&A session, the guests interacted positively with the media partners present, discussing questions such as "the differences between the internal logistics market in China and Europe" and "the advantages of LogiMAT in the Chinese market" with the almost 50 media representatives attending the press conference.

### **About LogiMAT**

LogiMAT 2019, the 17th International Trade Fair for Intralogistics Solutions and Process Management, will take place from February 19 to 21 in the grounds of Messe Stuttgart, directly adjacent to Stuttgart International Airport. LogiMAT, the world's largest intralogistics trade show, offers a comprehensive overview of everything driving the intralogistics industry, from procurement and production to shipping. International exhibitors gather early in the year to showcase innovative technologies, products, systems and solutions for streamlining operations, optimizing processes, and cutting costs in companies' internal logistics processes.

### **About EUROEXPO Messe- und Kongress-GmbH**

EUROEXPO Messe- und Kongress-GmbH was founded in 1996. Based in Munich, Germany, EUROEXPO organizes LogiMAT – the annual international trade show for intralogistics solutions and process management. Since 2014, EUROEXPO has also run the annual LogiMAT China trade show in Nanjing, Jiangsu. The next LogiMAT China will take place from April 15 to 17, 2019, in Shanghai.

LogiMAT China



April 15-17. 2019 | SNIEC

EUROEXPO also organizes the international business conference “EXCHAIiNGE – The Supply Chainers‘ Conference”, as well as offering hosting services for conferences and events.

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For more information, please visit the official WeChat account (ID: logimat\_china) and official website (<http://www.logimat.cn/?lang=en>) of LogiMAT China.

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