



**International Trade Show for
Intralogistics Solutions and Process Management
March 11–13, 2025 | Messe Stuttgart**

EUROEXPO

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Stuttgart/Munich, March 13, 2025

Press Release

LogiMAT 2025 in Stuttgart

An industry gathering of superlatives

Stuttgart/Munich, March 13, 2025 – LogiMAT 2025 drew to a close this Thursday following an exciting and successful three-day event with consistently high visitor numbers and another uptick in both exhibitor count and exhibit hall space. The outstanding overall result reinforces the position of the LogiMAT brand as the world’s leading trade show for intralogistics and process management.

The international intralogistics community met in Stuttgart from March 11 to 13 for LogiMAT 2025, the International Trade Show for Intralogistics Solutions and Process Management, under this year’s theme of “Passion for Solutions.” After three days of informative presentations highlighting current industry trends, the assessment of both visitors and exhibitors as well as the event management team was resoundingly positive. Organizers booked 1,625 exhibitors from 40 countries this year, including over 300 first-time exhibitors, filling more than 125,000 square meters of gross exhibit floor space across all ten fully booked exhibit halls of the Messe Stuttgart convention center. “An optimized floor plan helped us accommodate more exhibitors by freeing up an additional 1,000 square meters for a total of 68,192 square meters net exhibit space,” explains LogiMAT Exhibition Director Michael Ruchty from event organizer EUROEXPO Messe- und Kongress-GmbH. More than one in three exhibitors this year (35.9%) came to Stuttgart from outside Germany – a quarter of those from outside Europe.

In the course of the three-day event, exhibitors showcased their latest product innovations for efficiency and sustainability in intralogistics, including some 140 European and global product launches. Many exhibitors also reported signing major contracts, launching projects, and initiating strategic partnerships – including the Brabender Group from Switzerland, supply chain solutions provider Ecovium, battery supplier Wiferion, software company TUP, and AI robotics firm Sereact. A total of 22.1% of industry professionals in attendance awarded a contract during the show or plan to do so immediately afterward. “The many deals that were

inked underscore LogiMAT's character as an event where professionals come to do business," affirms Exhibition Director Ruchty.

The intralogistics event drew a consistently high number of visitors, with a total of 65,719 industry professionals (2024: 67,420) attending over three days. "LogiMAT 2025 nearly matched last year's record number of visitors despite labor strikes at airports and on public transit in the area around the venue," notes Exhibition Director Ruchty with satisfaction. An analysis conducted by independent market research institute Wissler & Partner from Basel found that half of visiting professionals (49.9%) had decision-making authority in their companies, and 36.4% were there with specific investment projects in mind. Broken down by sector, 55% of visitors came from the manufacturing sector and 11.2% from wholesale and retail. Over 40% of visitors traveled more than 300 km to attend, with 23.1% coming from outside of Germany and nearly half of them (9.4%) from Asia, Africa, and the Americas. The longest journey was undertaken by attendees from Australia.

"Aside from the strict expo character of the event, LogiMAT's success can be attributed to the basic soft skills in our concept," Ruchty concludes. "This added value stems in part from the expertise shared in the event's conference-level accompanying program, exciting live events, and the Mobile Robotics User Forum." The career and networking event LogiMAT Campus, whose format was further optimized this year, was an extra bonus on the show's last day. "LogiMAT Campus was launched last year to expand the range of recruiting tools available to exhibitors and to open the door to a career in logistics for skilled job candidates," explains Ruchty. "At the new location in the ICS Foyer, exhibitors reported a strong increase in interest compared to last year." LogiMAT Campus featured 16 exhibitors talking to entry-level professionals about career opportunities in their companies.

"With the generally positive feedback from industry professionals and exhibitors, LogiMAT has firmly established itself as a barometer of new trends, a networking platform, and a working trade show on the international stage," Ruchty concludes. "For the intralogistics industry, it's a gathering of superlatives."

The next LogiMAT event is coming up soon: LogiMAT China will be held in Shenzhen April 24–26, 2025. LogiMAT Southeast Asia opens its doors in Bangkok October 15–17, 2025. And LogiMAT India returns to Mumbai February 5–7, 2026. The next LogiMAT in Stuttgart will take place March 24–26, 2026.

Organized by: EUROEXPO Messe- und Kongress-GmbH
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EXHIBITOR TESTIMONIALS for LogiMAT 2025

“The trade show was a smashing success. We’re thrilled. We had throngs of visitors, as always, but we also got really good results. We’re already looking forward to LogiMAT 2026.”
Giulio Bassi, Director of Marketing & Sales Excellence, Interroll (Switzerland)

“Once again, we’re really impressed with the crowds here at LogiMAT. Here we have the opportunity to not only make new contacts but also nurture the relationship with our global partners. Yesterday, for example, we met up with partners from Bulgaria, Hungary, and Slovenia.”
Vittorio and Ilaria Bonacina, Owners, Carpel (Italy)

“For Clark Europe, LogiMAT is currently the most important industry platform for presenting new products to a broad public, learning about the latest trends in the intralogistics industry, and establishing new customer contacts.”
Stefan Budweit, President & CEO, Clark Europe

“LogiMAT is an ideal opportunity to take the pulse of the intralogistics industry and of the logistics industry as a whole.”
Manuel López García, Executive Sales Director, Vanderlande Industries

“LogiMAT is the most important intralogistics trade show in Europe and a central industry gathering for innovations and trends. For us, it’s a source of inspiration and a strategic platform all in one.”
Torsten Gerhardt, Vice President of Corporate Product Program, Jungheinrich

“LogiMAT has been one of the trade show highlights for Inform for many years now. It’s not only our one-stop shop for surveying current market trends, it’s also an important source of inspiration for strategic partnerships and the continued enhancement of our software solutions.”
Bernd Heinrichs, Senior Vice President of Inventory & Supply Chain, Inform

“LogiMAT has been a beacon in the industry for many years. Today, when so much of what we do is online, LogiMAT is more relevant than ever as a platform for interpersonal exchanges and tangible product experiences.”
Dr. Florian Heydenreich, Managing Director Still

“LogiMAT has evolved into the world’s premier trade show for intralogistics. But it’s still maintained a certain direct informality. Logistics managers show up with very specific needs in mind and want to talk with us about them at our booth.”
Michael Huhn, Head of Sales and Member of Executive Staff, Unitechnik Systems

“We’re over the moon. We made lots of new contacts here, not only from Germany but also from Holland, Morocco, and Jordan. We’re optimistic that LogiMAT will be able to help us further grow our revenues and market share.”
Ayca Kocaman, Export Manager, Hi-Pas Plastik, Turkey

“We’re delighted with the event. LogiMAT has opened up the entire European market for us and really gives us great visibility here.”

Nathalie Meissner, Marketing & Communication Manager, GMR Safety, Canada

“LogiMAT is the most important trade show for the intralogistics industry. For Klinkhammer, it’s the central platform for experiencing innovations, networking with experts, and learning about the latest trends.”

Tom Preller, Vice President of Sales, Klinkhammer Intralogistics

“The first two days were sensational. Never before had we had such high-quality leads – that was truly a new experience. The event also achieved a more international dimension than ever before. Yesterday we had prospective customers from Brazil stop by. There were people not only from Germany, Austria, and Switzerland but also from Chile.”

Christian Speck, Head of Marketing, LogiPlus

“The show is going great so far. We’re seeing more and more interest in robot vision. We fielded a much higher volume of concrete inquiries – a positive development for us as an exhibitor.”

Dr. Michael Suppa, CEO, Roboception

“The show is an absolute success for us, with a ton of solid international contacts – people with great technical chops who know what they want. And that’s exactly what we come to LogiMAT for.”

Henning Weiss, Business Development Manager, Wittenstein cyber motor

“LogiMAT offers us an annual opportunity to share information about innovations in line with our goal of developing industry-driven research together with and for the business sector.”

Linda Wings, Research Assistant and Team Lead at Fraunhofer Institute for Material Flow and Logistics IML, Department of Intralogistics and IT Planning, “Warehouse Logistics” Team

About LogiMAT

LogiMAT 2025, the International Trade Show for Intralogistics Solutions and Process Management, took place at the Messe Stuttgart convention center, directly adjacent to Stuttgart International Airport, from March 11 to 13, 2025. LogiMAT, organized by EUROEXPO Messe- und Kongress-GmbH, ranks as the world's largest trade show for intralogistics solutions. It offers a complete market overview of everything driving the intralogistics industry, from procurement to production to shipping. International exhibitors showcase innovative technologies, products, systems, and solutions for streamlining operations, optimizing processes, and cutting costs in a company's internal logistics. Beyond the exhibitor booths, visitors can also experience a different program of presentations each day plus live events covering a wide range of topics.

LogiMAT also has a presence in various international markets. Upcoming events:

LogiMAT China: April 24–26, 2025 | SZCEC, Shenzhen

LogiMAT Southeast Asia: October 15–17, 2025 | BITEC, Bangkok, Thailand

LogiMAT India: February 5–7, 2026 | Bombay Convention & Exhibition Centre, Mumbai

LogiMAT Stuttgart, March 24–26, 2026