



**International Trade Show for
Intralogistics Solutions and Process Management
March 19–21, 2024 | Messe Stuttgart**

EUROEXPO

Messe- und Kongress-GmbH
Joseph-Dollinger-Bogen 7
D-80807 Munich, Germany
Phone: +49 89 32 391 259
Fax: +49 89 32 391 246
www.euroexpo.de/en
www.logimat-messe.de/en
www.logimat.digital

Munich, March 21, 2024

Press Release

LogiMAT 2024 in Stuttgart—Post-Event Press Release

LogiMAT Reaches New Heights

Munich, March 21, 2024—LogiMAT 2024 is a wrap, closing its doors on an event that once again drew higher numbers of exhibitors and visitors, filled an even greater exhibit space, and featured more product debuts. This year’s show was also very international, with some 35 percent of exhibitors coming to Stuttgart from beyond Germany’s borders.

LogiMAT 2024, the International Trade Show for Intralogistics Solutions and Process Management, came to a successful conclusion with renewed growth and impressive highs across all key metrics. A total of 67,420 industry professionals (+8.1%) traveled to the Messe Stuttgart convention center for the three-day event. They were met by 1,610 exhibitors (+6%) presenting their latest products and solutions, including more than 120 innovative product debuts. The net exhibit space was also expanded by another 2,000 square meters, covering some 67,000 square meters in total. All in all, a total of 101,649 visitors, exhibitors, and media representatives came together at Messe Stuttgart over the event’s three days. “This continues the success story that is LogiMAT,” boasts Exhibition Director Michael Ruchty from Munich-based organizer EUROEXPO Messe- und Kongress-GmbH. “This year we’ve shown once again that, with a little creativity, it’s possible to tap into new space even in the same venue and integrate innovative changes. This is how LogiMAT continues to wow exhibitors and industry professionals alike with a top-notch platform that is unlike any other in the world.”

All ten exhibit halls of the Messe Stuttgart convention center were fully booked long in advance. Leading international manufacturers, system developers, system integrators, and service providers from 40 countries presented their latest innovations and solutions for efficient intralogistics processes across a gross exhibit area of 125,000 square meters. Some 150 companies exhibited at LogiMAT for the first time. A full 35 percent of this year’s exhibitors were from outside Germany—including 86 from

overseas locations including China, North America, and Australia. “LogiMAT in Stuttgart has earned an international reputation as the world’s leading intralogistics trade show, a premier platform for the intralogistics industry to showcase its innovations and do business,” Exhibition Director Ruchty emphasizes. “Exhibitors from across Germany and around the world appreciate Stuttgart’s location in the heart of Europe with its direct proximity to both the autobahn and an international airport and its imminent connection to the high-speed rail network.”

The same applies to the industry professionals in attendance, who accounted for 98.8 percent of all attendees. The figures collected and documented by independent market research institute Wissler & Partner from Basel found that 41 percent of industry professionals traveled more than 300 kilometers to be in Stuttgart. One in four came from abroad, with more than half of that number coming from Asia, the Americas, or Africa.

Broken down by sector, 52 percent of visitors came from industry and 16 percent from wholesale and retail. The majority of industry professionals (57 percent) were senior managers who came to get a picture of the intralogistics solutions currently available and compare offerings directly. A full 38 percent of visitors came with specific investment projects in mind. And 24 percent of the visiting industry professionals awarded a contract during the show or plan to do so immediately afterward.

“The outstanding results of LogiMAT 2024 and the success of the expanded accompanying program underscores once again LogiMAT’s reputation as a trade show with added value and a leading presentation, information, and communication platform in the intralogistics industry,” notes Ruchty, explaining the strong interest from exhibitors and industry professionals. “LogiMAT provides intralogistics companies from around the world with inspiration to make forward-looking investments in state-of-the-art technology.”

The next LogiMAT event is coming up soon: LogiMAT China will be held in Shenzhen May 8–10, 2024. LogiMAT Southeast Asia opens its doors in Bangkok October 16–18, 2024. And LogiMAT India returns to Mumbai February 13–15, 2025. The next LogiMAT in Stuttgart will take place March 11–13, 2025.

Organized by: EUROEXPO Messe- und Kongress-GmbH
Joseph-Dollinger-Bogen 7 | 80807 Munich, Germany
Phone: +49 89 32 391 259 | Fax: +49 89 32 391 246
www.logimat-messe.de | www.logimat.digital

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About LogiMAT

LogiMAT, the International Trade Show for Intralogistics Solutions and Process Management, will return next year to the Messe Stuttgart convention center, directly adjacent to Stuttgart International Airport, March 11–13, 2025. LogiMAT, organized by EUROEXPO Messe- und Kongress-GmbH, ranks as the world's largest trade show for intralogistics solutions. It offers a complete market overview of everything driving the intralogistics industry, from procurement to production to shipping. International exhibitors showcase innovative technologies, products, systems, and solutions for streamlining operations, optimizing processes, and cutting costs in a company's internal logistics. Beyond the exhibitor booths, visitors can also experience a different program of presentations each day covering a wide range of topics.

LogiMAT also has a presence in various international markets. Upcoming events:

LogiMAT China, May 8–10, 2024 | SZCEC, Shenzhen, China

LogiMAT Southeast Asia, October 16–18, 2024 | BITEC, Bangkok, Thailand

LogiMAT India, February 13–15, 2025 | Bombay Convention & Exhibition Centre, Mumbai, India

LogiMAT 2024: exhibitor testimonials

“One-stop shop for intralogistics solutions”

“It was our first time at LogiMAT, and it was a roaring success. We'll follow up by sending out lots of quotes, and we're optimistic that it will lead to actual sales.”

Arash Bashiri—Chief Executive Officer, Oktopuls

“LogiMAT started out with a bang right from the get-go as we made lots of new contacts. It makes us optimistic about how the rest of the year will unfold. The actual economic situation is definitely better than the current mood suggests. LogiMAT made that crystal clear.”

Dirk Brüttsch—Chief Executive Officer, GI-RO

“LogiMAT is the most important trade show in Europe for Vanderlande and has always been a place where we can count on meeting interesting people and having in-depth conversations.”

Dr. Markus Ehrmann—Managing Director, Vanderlande Industries

“We're overwhelmed every time by the sheer number of visitors and the high level of interest. And I love how the entire AIDC segment has been consolidated in Hall 2.”

Vanessa Frank—Account Manager, Identwerk

“LogiMAT has evolved into the premier trade show for intralogistics. And it's the most important trade show of the year for us as well. This industry event is a culmination for us, and it's also where we come to showcase our latest innovations for the first time.”

Marco Gebhardt—Chief Executive Officer, Gebhardt Group

“LogiMAT offers a comprehensive overview of intralogistics technology. It's where we come to meet our current and future customers.”

Mattia Giroto—Technical Sales, Renova

“We see LogiMAT as the most relevant intralogistics trade show of the year. That goes for the quality of conversations with business leaders and its value as a forum

for innovations and a barometer of emerging trends.”

Jan Lorenz—Managing Director, Toyota Material Handling Deutschland

“LogiMAT is a hugely important event for us, offering a premium stage for us to present our brand and our forklifts. We’ve been enthusiastic participants from the beginning and have shared its entire success story.”

Thomas Lyons—Technical Sales Manager, Combilift

“We’ve been coming to LogiMAT since 2015, and this year in particular, the event has been the main focal point of our business. We had a lot more foot traffic at our booth this year and were able to generate lots of great leads.”

Georg H. Malina—Managing Director, Kyowa Europe

“LogiMAT is the one-stop shop for intralogistics solutions. That’s why it draws so many top-level business executives.”

Jonas Mast—Founder & CEO, Hunic

“LogiMAT is critically important in intralogistics, because it’s the premier platform for collaboration in the industry.”

Kacper Nowicki—Co-Founder & Chief Executive Officer, Nomagic

“Once again, our presence at LogiMAT was a success. We used the event to present our package of driver assistance systems for the first time to an audience of international industry experts from across Europe. The positive feedback we received was a great reassurance.”

Robert O’Donoghue—Vice President Marketing and Solutions, Hyster-Yale UK

“LogiMAT is the most important trade show for us and for the entire industry in Europe. That’s why it’s the only trade show we’re attending as an exhibitor in 2024.”

Dr. Matthias Schweizer—Vice President Marketing, Viastore Group

“We’re excited to meet up here with companies from so many countries and continents. We met with prospective customers from China, the US, and nearly every country in Europe.”

Chris Sherlock—Vice President of Revenue, OPLOG

“LogiMAT is the industry’s premier trade show, where you can experience all the trends that define intralogistics—a place to meet lots of new contacts, have good conversations, and launch active partnerships. For our employees, it’s second only to Christmas.”

Eduard Wagner—CIO | Managing Director, TUP Warehouse Management Solutions