



## LogiMAT Daily 2024

### The official trade fair newspaper

The official trade fair newspaper "LogiMAT Daily" (in German language and partially English) is published on each day of the trade fair LogiMAT distributed to trade visitors. It provides a summary of the previous day at the fair and informs readers of the current day's programme. Trade topics, interviews and impressions of the fair are the main focus of the newspaper. The LogiMAT Daily is an up-to-date companion that no trade fair visitor should be without.

➔ Your advertisement will appear in all three issues of the trade fair newspaper.

**Reader target group:** Experts and decision-makers of the intralogistics industry and multichannel retailer. All visitors to the LogiMAT 2024

**Ideal advertising environment for:** all LogiMAT exhibitors 2024

**Total distribution:** 24.500 copies  
 1<sup>st</sup> day: 8,000  
 2<sup>nd</sup> day: 10,000  
 3<sup>rd</sup> day: 6,500

**Size:** 255 x 350 mm

**Advertising sizes and rates (in Euros):**

Size	vertical	horizontal	normal	b/w	2c	4c
1/1	231 x 320 mm			5,150	5,570	6,400
1/2	111 x 320 mm	231 x 158 mm	Junior Page 170 x 230 mm	3,020	3,420	4,250
1/3	69 x 320 mm	231 x 106 mm		2,180	2,600	3,440
1/4	52 x 320 mm	231 x 77 mm	111 x 158 mm	1,840	2,240	3,100
1/8	51 x 159 mm	231 x 37 mm	111 x 77 mm	1,380	1,800	2,640

Sizes width x height Rates in euros and subject to VAT  
 The advertisement will appear in all three issues of the trade fair newspaper.

**Copy deadline:** 7<sup>th</sup> February 2024

**Print document deadline:** 15<sup>th</sup> February 2024

**Publication date:** daily 19<sup>th</sup> - 21<sup>st</sup> March 2024  
 for the LogiMAT in Stuttgart

**Contact:**  
 Gabriele König  
 Tel. +49 89 32391-261  
 Adrienne Géra  
 Tel. +49 89 32391-260  
 Fax +49 89 32391-163  
 logimat-daily@hussverlag.de

**huss**  
 HUSS-VERLAG GmbH  
 Joseph-Dollinger-Bogen 5  
 80807 Muenchen, Germany  
 www.huss.de

## LogiMAT Daily 2024

Order by email  
to [logimat-daily@hussverlag.de](mailto:logimat-daily@hussverlag.de)

We wish to book the following advertisement  
(please tick boxes for size and rate in Euros)

### Printing documents:

Please send your print document as a PDF file (maximum pdf 1.3) for newspaper printing.

**Colour space:** Printing is done in accordance with the Euro scale in process standard (C, M, Y, K). Please do not use any additional colour channels or spot colours in your document. Please make sure that there are no pictures in RGB or Lab colour space integrated in your documents. Duplex colours cannot be processed. HKS/Pantone special colours will be converted to 4c in the workflow.

**Profile:** You can download **ISOnewspaper 26v4.icc** free of charge at: [www.ifra.de](http://www.ifra.de)

By using this profile your data will be optimally separated for the newspaper printing process.

**Proof:** An accurate printed colour reproduction can only be guaranteed with an Ugra/ Fogra media wedge proof (newspaper printing profile ISOnewspaper26v4). A coloured proof can only serve to check the artwork supplied.

Size	vertical	horizontal	normal	b/w	2c	4c
<input type="checkbox"/> 1/1	231 x 320 mm			<input type="checkbox"/> 5,150	<input type="checkbox"/> 5,570	<input type="checkbox"/> 6,400
<input type="checkbox"/> 1/2	111 x 320 mm	231 x 158 mm	Junior Page 170 x 230 mm	<input type="checkbox"/> 3,020	<input type="checkbox"/> 3,420	<input type="checkbox"/> 4,250
<input type="checkbox"/> 1/3	69 x 320 mm	231 x 106 mm		<input type="checkbox"/> 2,180	<input type="checkbox"/> 2,600	<input type="checkbox"/> 3,440
<input type="checkbox"/> 1/4	52 x 320 mm	231 x 77 mm	111 x 158 mm	<input type="checkbox"/> 1,840	<input type="checkbox"/> 2,240	<input type="checkbox"/> 3,100
<input type="checkbox"/> 1/8	51 x 159 mm	231 x 37 mm	111 x 77 mm	<input type="checkbox"/> 1,380	<input type="checkbox"/> 1,800	<input type="checkbox"/> 2,640

Sizes width x height

Rates in euros and subject to VAT

The advertisement will appear in all three issues of the trade fair newspaper.

### Our address:

Company/name

Contact

Street

Postcode and place

Tel.

Fax

E-Mail

Date

signature

Please note the General Terms and Conditions you can find at [https://huss.de/de/agb\\_en.html](https://huss.de/de/agb_en.html)

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# huss

HUSS-VERLAG GmbH

Joseph-Dollinger-Bogen 5

80807 Muenchen, Germany

[www.huss.de](http://www.huss.de)