Stand construction approval

Dear exhibitors,
Dear stand building partners,

There are several rules for stand building, which are designed to improve safety and ensure a successful presentation. For this reason, we want to work out, in cooperation with you, solutions for all your requirements, so that the fair is a success for your company.

Dates and additional costs

To guarantee an optimal preparation of your exhibition presence in the upcoming event, we would like to draw your attention to the following information:

- When submitting your stand construction until 13 **January 2027** there are no costs for you. We as organizers bear the costs for you.
- When submitting from 8 weeks before the set-up (**from 14 January 2027**) we charge additional costs of 40 EUR.
- When submitting from 6 weeks before the set-up (**from 28 January 2027**) we charge additional costs of 65 EUR.

To save costs, please apply for your building approval inclusive upload of the plan in time online at **Stuttgart Messe Service-Portal**.

If questions or doubts arise, please note the following:
The latest edition of the **technical guidelines** published by the Landesmesse Stuttgart GmbH trade fair company shall apply. These guidelines are available for you to download from our website. Chapter **4** sets out detailed information on what is and what isn't allowed, and on the approval procedure for the design of your stand.

- Further information on page 2. -

Your stand

Summarised below are **a few of the key points** regarding stand construction:

The minimum requirement for your stand design is that there should be partition walls on the closed sides, a floor covering, an electrical connection and a logo panel.

Stand heights of 3.50 m and above or stand areas of 30 sqm and more are subject to approval (in hall 1, below the gallery, as well as in the entrance east, heights of 3.00 m and above).

Back walls of stands, bordering on neighbouring stands, should be neutral, light-coloured and fully closed above a height of 2.50 m, so as not to detract from the design of the neighbouring stand. Parts of the stand construction that border on adjacent stands should also have a neutral, light-coloured, closed design above a height of 2.50 m, or they should be spaced 1 m from the stand border.

Back walls of stands, bordering on the visitor aisle, should be broken up by incorporating sufficient showcases, niches and displays. Open stand sides may be closed with walls to a **maximum of 1/3**.

The hall columns that occur within the area of the stands can be built around, leaving a minimum of 5 cm of space, and ensuring that they are not damaged. Permissible building heights must still be observed. Nothing may be taped, glued or pasted to the columns, nor may they be painted!

We urge you to consult the above-mentioned technical guidelines for further information prior to designing your stand. Also, in particular, please observe the fire protection regulations. Should you have any questions, please call us for further assistance.

With best regards

Your LogiMAT Team