

Preparation of Data



Information concerning the Preparation of Data for Digital prints:

Files from the following programs can be processed:

- Ready to Print PDF (PDF/X-3)
- Photoshop up to Version CS 3 (File formats .tif, or .eps)
- Illustrator up to Version CS 3 (File formats .ai or .eps)
- for other files please contact us.

Data transfer/ data carrier:

- CD-ROM
 - DVD
 - FTP: ftp.thamm.de Password: 94r63p User: signservicestuttgart
- Please create a folder in all cases!! Name the folder unmistakably (name of company, assignment or number of motives).

Please communicate the sending of the data by mail **sb@signservice-stuttgart.de** parallel to the data transfer and enclose a „Readme“ file, if necessary, containing special instructions (compression etc.) in relation to the data.

Please state your contact person together with the relevant telephone number

General information:

- Please define a bleed of 100 mm each at the top and the bottom as well as 100 mm on each side
- Please create the file proportional to the desired final dimensions and specify the scale (1:10 or 1:2)
- Enclose all imports that have been employed. Do not re-name the imports; if you are applying layout images update the designation of the hi-res and save together with the file. Do not embed the images! All prints will be accomplished in CMYK mode, hence special colours can only be realised approximately, and spot colours cannot be printed
- If you require spot or special colours please specify the corresponding cartridge or HKS shade in CMYK
- If you cannot provide a PDF, we request the supply of a proof or a contract proof print. If only the file is supplied to us, the production will comply with the file, complaints can not be approved in this case.

With regard to vector graphics (in particular in relation to plot files) please ensure that

- they are not larger than 5000 mm in width and height
- no elements are outside the side format, this must be especially observed with vector data
- Do not employ overprint or trapping functions
- Please request information concerning machines (resolutions, black values etc.) separately

Fonts:

- Provide all fonts that have been used or convert the texts into paths
- Only use real type designs; therefore do not set in the measurement palettes e.g. „bold“ or „italic“
- If possible use postscript type fonts, because true type script fonts can sometimes appear unclear and indistinct

Images:

- Please specify in „Readme“ when images have been compressed
 - Delete alpha channels and paths if they are not required
 - Do not create full ink channels
 - Always ensure that the resolution of the data in the final dimensions is adequate.
- The minimum requirements for the resolution in relation to the final dimensions are:
- | | |
|-------------------|---------------------|
| up to 3qm 180dpi | 3-5 sqm 150dpi |
| 5-12 sqm 100dpi | 12-20 sqm 70 dpi |
| 20-40 sqm 60 dpi | 40-60 sqm 50 dpi |
| 60-120 sqm 40 dpi | from 120 sqm 30 dpi |
- Please do not provide interpolated data
 - Please do not provide colour separated files (.dcs)

PC-Files:

- We request specifications with regard to the creation program as well as the file format in „Readme“
- Conversion of PC fonts in our Macintosh computer is only possible when the font is compatible with Mac and it is also supplied or is in our system. The text flow could be slightly changed in the process
- Secure CorelDraw files as Version 8.0 and in addition export as Adobe Illustrator (.ai)

Information and disclaimer

We assume no liability for the contents of the data supplied.
Questions concerning the copyright must be clarified by the client prior to placing an order.
We charge 1.20 Euro/min for DTP jobs due to the deficient data provided.

Contact address for the production:

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Landesmesse Stuttgart
Messeplazza
70629 Stuttgart
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E-Mail:
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signservicestuttgart@thamm.de
<http://www.signservicestuttgart.de>